



SUGAR LAND DEVELOPMENT CORPORATION

AGENDA REQUEST

AGENDA OF:	11-3-10	AGENDA REQUEST NO:	III-A
INITIATED BY:	ANDREW TEMPLE, <i>AT</i> BUSINESS DEVELOPMENT MANAGER	RESPONSIBLE DEPARTMENT:	ECONOMIC DEVELOPMENT
PRESENTED BY:	ALLISON LARSEN, CHABIN CONCEPTS KELLY COFER, RETAIL COACH	DEPARTMENT HEAD:	REGINA MORALES, <i>RM</i> DIRECTOR OF ECONOMIC DEVELOPMENT
		ADDITIONAL DEPARTMENT HEAD (S):	N/A
SUBJECT / PROCEEDING:	REVIEW OF AND DISCUSSION ON THE ECONOMIC DEVELOPMENT PLAN UPDATE (PHASE I) – “COMPETITIVENESS WORK SESSION”		
EXHIBITS:	N/A		
CLEARANCES		APPROVAL	
LEGAL:	N/A	DIRECTOR:	REGINA MORALES <i>RM</i>
PURCHASING:	N/A	ASSISTANT CITY MANAGER:	N/A
BUDGET:	N/A		
BUDGET			
EXPENDITURE REQUIRED: \$		N/A	
CURRENT BUDGET: \$		N/A	
ADDITIONAL FUNDING: \$		N/A	
RECOMMENDED ACTION			
Receive an overview and update to the City’s Economic Development Plan Project which includes: <ul style="list-style-type: none">• Final report from Retail Coach on the Commercial Development Strategy and Retail Analysis• Chabin Concepts reports on competitive assessment results and leads work session			

EXECUTIVE SUMMARY

As a wrap up to the first phase of the Economic Development Plan Update, the City's consultant, Chabin Concepts, will present their findings, including a detailed report card of Sugar Land's competitiveness for basic industries, retail and tourism. The consultant will supplement the assessment with industry knowledge, current trends and seek input and recommendations for improvement. This "Competitiveness Work Session" will call attention to Sugar Land's current competitiveness state - illuminating strengths, weaknesses, opportunities and threats facing the community.

At this time, the final results from the concurrent Commercial Development Strategy and Retail Analysis study conducted by The Retail Coach, LLC will also be presented.

EXHIBITS

None.